

COURSE IDENTIFICATION FORM

Course Code and Name: IM5068
ENTREPRENEURSHIP

Department of : CIVIL ENGINEERING / MASTER
PROGRAMME

Semester	Theoretic Hour	Practice Hour	Total Hour	Credits	ECTS	Education Language	Type: Compulsory Elective
Atumn/Spring	0	2	2	2	3	Turkish	Optional
Prerequisite (s)							
Instructor		Prof. Dr. Murat KORUNUR				Mail : mkorunur@munzur.edu.tr Web :	
Course Assistant						Mail : Web :	
Groups / Classes							
Course Aim		Introduction to the basic concepts and issues related to entrepreneurship and management of small businesses.					
Course Goals		Discussion of entrepreneurship and small business management issues that create a competitive advantage in today's conditions and creating a new perspective in students.					
Course Learning Outs and Proficiencies		<div>1. Students are familiar with the basic concepts of entrepreneurship and managerial problems in small businesses.</div> <div>2. Students know the institutionalization processes of small businesses.</div> <div>3. Students know how to start a business.</div> <div>4. Students gain the ability to explore their entrepreneurial side.</div>					
Course Basic and Auxiliary Contexts		<div>• Rıdvan Yurtseven, Entrepreneurship, Detay Publishing, 2007.</div> <div>• Orhan Küçük, Entrepreneurship and Small Business Management, Seçkin Bookstore, 2010.</div>					
Methods of Give a Lecture		Face to Face					

Assessment Criteria		If Available, to Sign (x)	General Average Percentage (%) Rate
	Midterm Exam	X	50
	1. Quiz		
	2. Quiz		
	3. Quiz		
	4. Quiz		
	Oral Examination		
	Practice Examination (Laboratory, Project etc.)		
	Final Exam	X	50
Semester Course Plan			
Week	Subjects		
1	Entrepreneur and Entrepreneurship Concepts		
2	Characteristics of the entrepreneur		
3	Formation of Entrepreneurial Personality		
4	Entrepreneurship in the World and in Turkey		
5	Innovation and Creativity		
6	Promotion of Entrepreneurship		
7	Small Business Concept, Characteristics / Types of Small Businesses, Advantages and Disadvantages		
8	Midterm Exam		
9	Starting a New Business / Buying an Existing Business		
10	Selection of Business Location, Establishment Problems		
11	Procurement, Production, Marketing Functions in Small Businesses		
12	Finance and Management Functions in Small Business		
13	Reasons for Success and Failure in Small Business		
14	General Exam		