

Munzur University
Faculty of Economics and Administrative Sciences

2018/2019 Academic Year
List of courses

Code/Credits	Course	Semester	Contents	Contact Details of Lecturer	Department
YDB3101/2	Foreign Language	FALL	The aim of the course is to improve the reading, writing, listening and speaking skills at the basic level.		Department Of Business
İŞL3103/5	Mathematics-I	FALL	The aim of the course is to introduce the basic mathematical tools used in business/economics field to the students, to help to understand various models easily and contribute to their ability to do business/economics applications.		Department Of Business
İŞL3105/5	Business I	FALL	The aim of the course, basic concepts of business science will be given to form theoretical background.		Department Of Business
İŞL3101/5	Accounting I	FALL	The aim of the course, basic concepts of Accounting will be given to form theoretical background.		Department Of Business
SBK310/4	Introduction To Law	FALL	The aim of the course is to teach the sources, basic concepts and terms of law and to adopt legal thinking style		Department Of Business
EDB3101/2	Turkish Language I	FALL	The aim of the course is to gain the habit of forming the correct sentence		Department Of Business
IKT3101/5	Introduction To Economics	FALL	The aim of the course is to provide the ability to use mathematical and graphical tools in economics, to teach the structure and properties of economic markets and to analyze current economic events		Department Of Business
TAR3201/2	Ataturk's Principals And History Of Revolutions I	FALL	The aim of this course is to inform the		Department Of Business

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			political, economic, social and cultural phenomena of the historical period that ended with the signing of the Treaty of Lausanne in 1923 and its background to the Ottoman State.		
EDB3102/2	Turkish Language 2	SPRING	The aim of the course is to teach the rules of syntax of the Turkish language and to develop the ability of analyzing text and to gain the ability to use Turkish correctly.		Department Of Business
İŞL3104/4	Behavioral Sciences	SPRING	The aim of the course is learn principles of individual and group behavior, to understand and interpret both type of behavior in the light of such issues as motivation, learning, perception, personality, culture and so on. Related to these objectives, group discussions and case studies will take place in the class.		Department Of Business
YDB3102/2	ENGLISH 2	SPRING	The aim of the course is to improve the reading, writing, listening and speaking skills at the basic level.		Department Of Business
İŞL3106/5	Law Of Obligations	SPRING	The aim of this course is to teach the basic concepts, subject and resources of Law of Obligations and to give examples about the debts arising from contracts, special debt relations and termination of debts.		Department Of Business
İŞL3108/5	Business Administration	SPRING	The aim of this course Introduce the new management process, management techniques and leadership models with comparing old and new models and get students to comprehend today's business needs		Department Of Business

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			under repeat change and turbulent environment		
İŞL3102/5	Accounting 2	SPRING	The aim of the course, students will be learnt how to record the transactions and how to prepare financial statements.		Department Of Business
TAR3202/2	Ataturk's Principles And History Of Revolutions 2	SPRING	The aim of the course is to inform the students about the political, economic, social and cultural phenomena of the historical period dating back to 1923		Department Of Business
İKT3103/5	Micro Economics	SPRING	The aim of the course to be able to analysis the economic effects of integrations between economies on national and international levels.		Department Of Business
DOY111/3	Digital Literacy	SPRING	The aim of the course is to enable students to recognize digital technologies, digital media and tools and to use them in a competent way.		Department Of Business
İŞL3203/5	Inventory And Balance Sheet	FALL	The aim of the course is to learn basic concepts of inventory and balance sheet, valuation measures, tax profit / loss and financial profit / loss, end term procedures for asset and resource elements, the elements of income and expense for the year-end procedures, regulation of the financial statements.		Department Of Business
İKT3205/5	Macroeconomics Theory	FALL	The aim of this course is to give basic macro economic concepts such as national income accounting, unemployment, inflation, recession, economic growth, and determination of wage and interest rate in the		Department Of Business

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			market and analyse these concepts at an introductory level		
İŞL3205/5	Organizational Behavior	FALL	The aim of the course is to understand and interpret the basic concepts of human behavior in organizations, to analyze and develop recommendation about behavioral and managerial problems by analyzing the issue both individual, group and organizational level		Department Of Business
İŞL3201/5	Statistics 1	FALL	The aim of the course is to understand and apply basic concepts related to statistics, organize data, calculate descriptive statistics for the data.		Department Of Business
İŞL3207/5	Introduction To Marketing	FALL	The aim of this course, to understand the fundamentals of marketing and a brief introduction to more advanced and specific topics related to marketing, such as marketing research, consumer behaviour, strategic marketing.		Department Of Business
YDB3201/5	Business English	FALL	The aim of this course is to develop the basic professional English grammar, reading, writing and speaking skills that students can use within the framework of business administration discipline.		Department Of Business
İŞL3202/5	Statistics 2	SPRING	The aim of the course students will collect data from studies and data to transfer skills and knowledge required to implement the appropriate solution technique		Department Of Business
İŞL3206/5	Commercial Law	SPRING	The aim of the course is to teach the concept of commercial		Department Of Business

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			enterprise, commercial business, merchant, and their consequences, trade title, name of enterprise, trade mark, unfair competition, trade registry, commercial books, merchant assistants, trading companies, legal consequences of companies, description and varieties of negotiable instruments.		
İŞL3210/5	Public Relations	SPRING	The aim of the course to be able understand the origins of public relations in the science of opinion and its place in organizations		Department Of Business
İŞL3204/5	Computerized Accounting Applications	SPRING	The aim of the course to let the students gain ability of using and practicing accounting proses by using computer.		Department Of Business
YDB3202/5	Business English	SPRING	The aim of this course is to acquire fundamental concepts of Business English and to enable the students read and comment on texts and case studies about Business English.		Department Of Business
İŞL3208/5	Marketing Management	SPRING	The aim of the course give knowledge about concept and develop the ability to prepare business plans such as marketing plan, operating plan, finance plan		Department Of Business
İŞL3305/5	Production Management	FALL	The aim of the course to teach to the students the steps of the production systems establishment, the production technics and decisions by the interactive training methods.		Department Of Business
İŞL3303/5	Cost Accounting	FALL	The aim of this course give knowledge about calculation of cost of		Department Of Business

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			goods manufactured and reporting this to the accounting and business management		
İŞL3309/5	Turkish Tax System 1	FALL	The aim of this course give knowledge about expenditure and property taxes in Turkish Tax System which are in force can be demonstrated and ability to become skilful at analysis of solving which appear the problems in practice as law methodology		Department Of Business
İŞL3301/6	Financial Management 1	FALL	The aim of this course to give information to students about financial analysis, financial planning and audit		Department Of Business
İŞL3307/5	Research Methods	FALL	The aim of the course is to examine the research process (problem determination, data collection, data analysis and interpretation of results), to review the main scientific research methods (experimental method, description method etc.) (hypothesis) building, conceptualization, measurement, data collection, data analysis, data evaluation / interpretation and report writing techniques		Department Of Business
...../5	Optional Courses Group 5	FALL			Department Of Business
...../5	Optional Courses Group 5	FALL			Department Of Business
...../5	Optional Courses Group 5	FALL			Department Of Business
İŞL3306/5	Incorporation Accounting	SPRING	Give information about corporations in Turkey, establishment of corporations, equity offering, capital decrease, profit		Department Of Business

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			distribution and liquidation		
İŞL3304/6	Entrepreneurship And Sme Management	SPRING	to be able to understand the possibilities, the challenges, and the rewards of an entrepreneur.		Department Of Business
İŞL3302/6	Financial Management 2	SPRING	To give information to students about the types of risks in business and financial techniques used to manage these risks.		Department Of Business
İŞL3310/4	Human Resources Management	SPRING	The aim of this course to give information the objectives of human resource management and the processes, methods to ensure effective use of human resources.		Department Of Business
İŞL3308/5	Production Planning And Control	SPRING	The aim of this course to explain the production planning and control process, and discussing methods used.		Department Of Business
...../5	Optional Courses Group 6	SPRING			Department Of Business
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...../5	Optional Courses Group 6	SPRING			Department Of Business
İŞL3401/6	Strategic Management 1	FALL	The aim of this course to evaluating factors acting upon businesses in the internal and external environment, developing analyzing abilities necessary to adapt the business to its environment, identifying strategies and policies to be followed in order to remain competitive in the markets.		Department Of Business
İŞL3405/5	Financial Statements analysis	FALL	Teaching basic techniques that used for analyzing enterprises financially and developing the analyzing abilities of students.		Department Of Business

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İŞL3403/6	Operations Research 1	FALL	The aim of this course to teach the solution of business problems by using mathematical models, quantitative techniques and methods.		Department Of Business
İŞL3407/5	Labor And Social Security Law	FALL	provide basic information about Turkish social security legislation		Department Of Business
...../5	Optional Courses Group 7	FALL			Department Of Business
...../5	Optional Courses Group 7	FALL			Department Of Business
...../5	Optional Courses Group 7	FALL			Department Of Business
İŞL3402/6	Accounting Auditing	SPRING	The objective of the course is to provide certified public accountant for audit profession carried to an important point with the new Turkish Commercial Code and to train graduates who can do accounting audit, compliance audit and operational audit.		Department Of Business
İŞL3404/6	Strategic Management 2	SPRING	The aim of this course is to teach the fundamentals of how to formulate, implement and evaluate strategies in organizations.		Department Of Business
İŞL3406/6	Operations Research 2	SPRING	In this course, which follows Operations Research I; How Operations Research Methods use in the firms are explained with computer-aided applications		Department Of Business
...../5	Optional Courses Group 8	SPRING			Department Of Business
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Optional Courses	Code/Credits	Course	Semester	Contents	Contact Details of Lecturer	Department
Group 5	İKT3321	Labor Economics And Industrial RELATIONS	FALL	This course covers the microeconomics analysis of the labour market. The topics are: Basic terms and the definitions of the labour markets; Labour supply (short term and long term) and Labour demand (short term and long term); Inflation and unemployment relation. The main teaching method of this course is regular lectures given by the instructor.		Department Of Business
	İŞL 3321/5	Corporate Governance	FALL	The aim of course is to give fundamental knowledge about corporate governance principles, business ethics, and corporate behavior together with the quantitative analysis and applications.		Department Of Business
	İŞL 3323/5	Total Quality Management	FALL	The aim of course is to analysis of total quality management culture and explanation of methods and tools used to achieve continuous improvement with the philosophy of total quality management in accordance with the conditions necessary for business		Department Of Business
	İŞL3325/5	Business Budget	FALL	The aim of course is to analysis to prepare business budgets that form business budget system, to plan business budget and use as audit instrument		Department Of Business
	İŞL3327/5	Banking and Financial Markets	FALL	The aim of this course is to learn importance and functioning of banking and capital		Department Of Business

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				markets in financial system. Specifically, explain banks' financial transactions with legal, application properties and technical dimensions, and show the methods for management of these transactions; explain differences between money market, capital market, primary market, secondary market, special attention is given to the importance of financial regulation and its effects on the efficiency of financial markets.		
	İŞL3329/5	Public Finance	FALL	The aim of course is to analyze the theoretical background of public finance (theory of public goods, public expenditures and public revenues) and analyzing the role of government in economy. Later analyzing public finance in Turkish economy and discussing the problems and solutions for these problems in public finance in Turkish economy.		Department Of Business
	İŞL3331/5	Marketing Communication	FALL	To display what advertising are and identify trends in the advertising sector, explain new concepts and main decision points of advertising sector and integrated marketing communication, display the need for integrated marketing communication and why the need has developed and accelerated over the last years.		Department Of Business

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	SBK3321/5	Political Science I	Fall	The course aims to introduce fundamental themes and debates of the Political Science to the students, to advance their skills to think analytically through the terminology of Political Science and to prepare them on more advanced BA courses on Political Science.		Department Of Business
	SBK3323/5	Management Science I	Fall	What is the overall meaning of management and organization? Understand the key factors that make up the management. Explain the basic concepts of management and management science. Explain the development of management science, the process of becoming a science, the other sciences to which it relates. To learn research methods in management science, management processes, management theories. This course also aims to understand management theories and practices.		Department Of Business
	SBK3325/5	Introduction to Social Anthropology	Fall	This course aims at introducing Anthropology to the learners. Historically Anthropology was used to produce knowledge about "other" cultures. In recent years Anthropology that changed and developed is discussing both the concept of culture and		Department Of Business

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				the expression and different representations of culture with a critical view. The geographic, theoretical and methodological expansion of Anthropological areas enables studies of the human beyond its biological existence (Physical Anthropology) as a social and cultural subject (Social/Cultural Anthropology). In this course the focus will be mainly on theories and methodologies of Cultural Anthropology with examples from topical themes in Turkey and different parts of the world.		
Group 2	İŞL3322/5	Capital Market	SPRING	The aim of course is to introduce basic concepts of functioning of financial markets and examine the mechanism of capital market. Specifically learning capital markets' institutions, capital market instruments, valuating securities		Department Of Business
	İŞL3324	International Business	SPRING	Introduction to concepts in international management and gaining a global perspective through discussion of various aspects of international management.		Department Of Business

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	İŞL3326/5	Creativeness and Innovation	SPRING	Within the framework of the concepts of creativity and innovation, to provide an understanding of the role of creative thinking process in the management and operation of organizations, to provide an understanding of the importance of organizations for development in today's conditions, and to provide the necessary information and opinions to ensure that the creative thought takes place in a beneficial and practical way in the management process.		Department Of Business
	İŞL3328	Current Marketing Approaches		The aim of the course is to pass to students the examples of current marketing practices.		Department Of Business
	SBK3322/5	Political Science II	Spring	The course aims to introduce fundamental themes and debates of the Political Science to the students, to advance their skills to think analytically through the terminology of Political Science and to prepare them on more advanced BA courses on Political Science.		Department Of Business
	SBK3324/5	Management Science II	Spring	To know postmodern management theories and their reflection on modern administrations. To understand the management processes and their relations		Department Of Business

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				among themselves. To analyze the environmental and universal elements of management; also analyze them by system approach.		
	SBK3326/5	Public Personnel Management	Spring	The course aims to examine in detail the rights, responsibilities, authorities and obligations of public sector personnel in a historical perspective and to evaluate them within the legal framework provided by the Constitution, laws and other institutional regulations		Department Of Business
	SBK3328/5	Social Policy	Spring	Aim of the course is to give information about the historical development of social policy in Turkey		Department Of Business
Group 3	İKT3421	GAME THEORY	FALL	This course studies topics such as Dominant Strategy Equilibrium; Iterated Elimination of Dominated Actions; Nash Equilibrium; Nash Equilibrium Applications; Mixed Strategy Equilibrium; Games with Incomplete Information; Bayesian Equilibrium; Auctions; Extensive Form Games; Extensive Form Games Applications; Extensive Form Games with Incomplete Information.		Department Of Business
	İKT3423	INTERNATIONAL FINANCIAL MARKETS	FALL	The aim of this course is to examine the basic working principles of international financial markets and international companies in the rapidly growing and globalizing world		Department Of Business

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				economies and to provide the students with the necessary theoretical and practical infrastructure to gain effective management and analysis skills during their careers in these markets and companies.		
	İŞL3421	Contemporary Management Techniques	FALL	Laying a managerial foundation in students through a discussion of stages in the management thought throughout today's changing conditions and contemporary methods used		Department Of Business
	İŞL3423	Diversity Management	FALL	To raise the level of awareness about the diversity		Department Of Business
	İŞL3425	Sales Management	FALL	Providing the necessary sales skills for the students by teaching the contemporary sales management theory and practice.		Department Of Business
	İŞL3427	Global Marketing	FALL	Providing theoretical background on global marketing mix decisions , evaluation of literature and offer research proposals		Department Of Business
	İŞL3429/5	Product and Services Quality Management	FALL	The aim of this course is to provide students a thorough understanding of the strategic importance of quality management and how quality management techniques can be used to provide a competitive advantage in the marketplace.		Department Of Business
	İŞL3431/5	Business Communication	FALL	The aim of this course is to to display what advertising are and identify trends in the advertising sector, explain new concepts and main decision points of advertising		Department Of Business

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				sector and integrated marketing communication, display the need for integrated marketing communication and why the need has developed and accelerated over the last years.		
	İŞL3433/5	Fiscal Policy	FALL	The aim of this course is to give general information about the application of fiscal policy, fiscal policy, economic growth and stability is to explain how the benefits from.		Department Of Business
	İŞL3435/5	Management Accounting	FALL	The aim of this course is to learn the role and importance of managerial accounting in financial information system, the basic concepts of cost and managerial accounting, the cost information as a management decision tool, profit planning, variable cost management, supplementary cost decisions, pricing decisions, activity control, expense control		Department Of Business
	İŞL3437/5	Turkish Accounting and Financial Report Standarts	FALL	The aim of this course is to improve the students' knowledge of the varying accounting and financial reporting practices. It is aimed to study the international accounting, financial reporting standards based on the conceptual framework		Department Of Business
	SBK3421/5	Occupational Safety and Health	Winter	To have a knowledge of the basic principles and the importance of the occupational health and safety, to use and		Department Of Business

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				interpretation of the law of Occupational Health and Safety, to have a skill of using the national and international legislation.		
	SBK3423/5	Administrative Structure of Turkey	Winter	Turkey's administrative structure and functioning of the teaching as a whole: Analysis of the relationship between the central administration and the local administrative organizations, aimed to study the audit forms in public administration.		Department Of Business
	SBK3425/5	Public Administration	Winter	It is aimed to explain the historical development, concepts, principles, and processes of the science of administration with concrete examples in theoretical basis and to gain solving skills of administration problems.		Department Of Business
	SBK3427/5	International Organizations	Winter	In this course, acquiring knowledge of students about emergence of international organization idea, variety of international organization and United Nations (UN)		Department Of Business
	SBK3429/5	Bureaucracy	Winter	The main objective of the course is to enable students to grasp the phenomenon of bureaucracy and how leading political thoughts approach to this phenomenon. Besides it is aimed to provide the students with a basic knowledge on the bureaucratic tradition in Turkey as well as in other developed/		Department Of Business

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				underdeveloped countries by adopting a historical perspective.		
Group 4	İKT3422	Preparation Of Development Projects		The aim of this course is; The necessity for regional development, the natural geographical spaces with regional development, rural-urban socio-cultural and economic activities, relations between agrarian reform and land use planning, development approaches and reveal the applications from the world and Turkey.		Department Of Business
	İKT3424	Regional Economics		To investigate the causes of development disparities among the regions, analyze the results of regional disparities. To analyze the theories of regional development and growth in changing conditions. Examination of the problems of regional development and regional development policies implemented in Turkey.		Department Of Business
	İŞL3422/5	Strategic Human Resource Management	SPRING	The aim of this course is to the help the students to understand fundamental strategic HR practices, methods, topics that would be helpful in making future HR decisions and provide useful and accurate information on HR-related responsibilities and personnel management by focusing on practical applications, concepts, and techniques can be used in business.		Department Of Business
	İŞL3424/5	Market Research	Spring	The aim of this course is to give information about basic concepts related to marketing		Department Of Business

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				research and to understand marketing research process		
	İŞL3426/5	Strategic Marketing Research	Spring	The aim of this course is to gain the major objectives of this course are to familiarize the students with the foundations of marketing management, to examine and discuss the problems that a marketing manager confronts, to develop managerial perspectives and an analytical approach to solve different marketing problems, and to improve the abilities and skills for reporting conclusions and recommendations.		Department Of Business
	İŞL3428/5	Customer Relationship Management	Spring	The aim of this course is to Make Students Understand The Importance Of Crm In Establishing Healthy Relations With Target Audience And Meeting Marketing Goals.		Department Of Business
	İŞL3430/5	Business and occupational ethics	Spring	The aim of this course is to gain qualifications related to business occupational ethics		Department Of Business
	SBK3422/5	Contemporary Political Thoughts	Spring	The course aims to provide students with the knowledge of contemporary political regimes.		Department Of Business

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List of Traineeship Vacancy

Number of the Vacany	Credit (Number if its offered)	Contents	Contact Details of the Mentor	Department Academic or Administrative department
			Name-Surname: E-mail: Tel:	
			Name-Surname: E-mail: Tel:	